

State Of The Town Breakfast

January 29, 2015

Business Activity

Business Starts

2013 – 21

2014 – 28

Business Retention

2013 – 5

2014 – 11

Grand Openings and Ribbon Cuttings



Building Permits

- # Increased Nearly 10%
- Value Increased 24%
- Commercial Activity Slightly Up

2014 HighLights

- * 1260 Silas Deane Highway
CT Multispecialty and Hartford Hospital
- * Goff Brook Shops
Chip's Restaurant, Planet Fitness,
Romp N Roll, Buffalo Wild Wings
- * Putnam Park
VHB, AON Consulting, Senior Link, CBS

New Single Family Starts

2013 – 7

2014 - 12

Vacant/Underutilized

- * 1000 Silas Deane Highway – Foodways Building
- * 245 Main Street – Masonic Building
- * 341 Jordan Lane – Convalescent Home
- * 176 Cumberland Avenue – CREC Magnet School
- * 295 Ridge Road – Church Homes

EDIC

- * \$200,000 STEAP Grant – 1000 Silas Deane Highway
- * \$250,000 STEAP Grant – Façade Improvement Program
- * Comprehensive Changes to Façade Improvement Program and Policies
- * Funded 4 Façade Projects in 2014 - \$91,000
- * 28 Projects Funded - \$700,000 = \$7,000,000 Impact
- * Town Guide and Calendar

25th Salute To Business



Woogle

[www.wethersfieldct.com/business-
directory](http://www.wethersfieldct.com/business-directory)

Tourism Commission



Tourism

- * Seasonal Rack Cards
- * 4th Annual Community Photo Contest
- * Monthly Event Calendar
- * Old Wethersfield Master Plan Implementation
- * Northeast Group Tour Magazine
- * 24 Small New England Towns You Absolutely Need To Visit

2015

- * Main/Church/Marsh Street Intersection Improvements
- * New Bus Shelter Program
- * Heritage Walk Project
- * Wayfinding Sign Program
- * Why Wethersfield Promotion
- * Residential Development